

# NATIONAL STRATEGY CONSULTING COMPETITION & CONFERENCE

## — CONFERENCE HANDBOOK

2023/2024

NSCC x  commerce undergraduate society x  **UBC SAUDER**  
SCHOOL OF BUSINESS

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# CONFERENCE ITINERARY

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Saturday November 25

*Dress Code: Business Formal*

9:00 AM - 10:00 AM	<b>Registration Opens</b>	Paradox Centre Foyer
10:00 AM - 10:45 AM	<b>Opening Ceremony</b> Keynote Speaker: Hilary Curry (KPMG)	Paradox South Ballroom
10:45 AM - 11:45 AM	<b>Morning Workshop Session 1A</b> KPMG: Consulting - The Art and the Science of Stakeholder Management	Shaughnessy/Kerrisdale
10:45 AM - 11:45 AM	<b>Morning Workshop Session 1B</b> EY: Storytelling with Data	Paradox South Ballroom
11:45 AM - 12:00 PM	<b>Coffee Break (Food Included)</b>	Paradox Centre Foyer
12:00 PM - 1:00 PM	<b>Afternoon Workshop Session 2A</b> RSM: Calling All Consultants	Shaughnessy/Kerrisdale
12:00 PM - 1:00 PM	<b>Afternoon Workshop Session 2B</b> Aritzia: TBA	Paradox South Ballroom
1:00 PM - 2:15 PM	<b>Lunch Break (On-Own)</b>	
2:15 PM - 3:00 PM	<b>Consulting Career Fair</b>	Paradox Centre Foyer
3:00 PM - 4:00 PM	<b>Q&amp;A Panel Discussion</b>	Paradox South Ballroom
4:00 PM - 4:15 PM	<b>Giveaways/Coffee Break</b> Must be present for both morning and afternoon Workshops to be eligible	Paradox Centre Foyer
4:15 PM - 6:30 PM	<b>Wine &amp; Cheese Networking Session</b>	Paradox Centre Foyer
6:30 PM - 9:30 PM	<b>Gala Dinner</b> Top 4 Final Round Presentations	Paradox Grand Ballroom
10:00 PM - Late	<b>After Party (Latest Entrance 10:30 PM)</b> Levels Nightclub 560 Seymour St, Vancouver, BC V6B 0A8	



# VENUE DIRECTIONS

● Main Entrance

The hotel’s main entrance is located at the laneway between West Georgia St. and Melville St. This entrance provides direct access to the hotel lobby at all times. Once you are at the hotel, take the elevator to **floor 3** and there will be signs directing you to our event.

Look for NSCC executives with **white name tags** and **blue CUS lanyards** to guide you.





## WORKSHOP DETAILS

Our interactive workshops help conference attendees learn highly relevant skills to analyze critical issues within the industry. Past workshop hosts have discussed firm culture, proven strategies, and methods of client engagement.

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**Workshop 1A:** “Consulting - The Art and the Science of Stakeholder Management” by KPMG

**Speakers:** Aadim Rajan, Aida Perez, Kristyn Stokey



**Workshop 1B:** “Storytelling with Data” by EY

**Speakers:** Safwaan Hassan, Devan Parmar, Jeannette Yuen, Patrick Caraan, Alexander Wei, Dorothy Ng



**Workshop 2A:** “Calling All Consultants” by RSM

**Speakers:** Beatriz Metzner, Mihir Shah



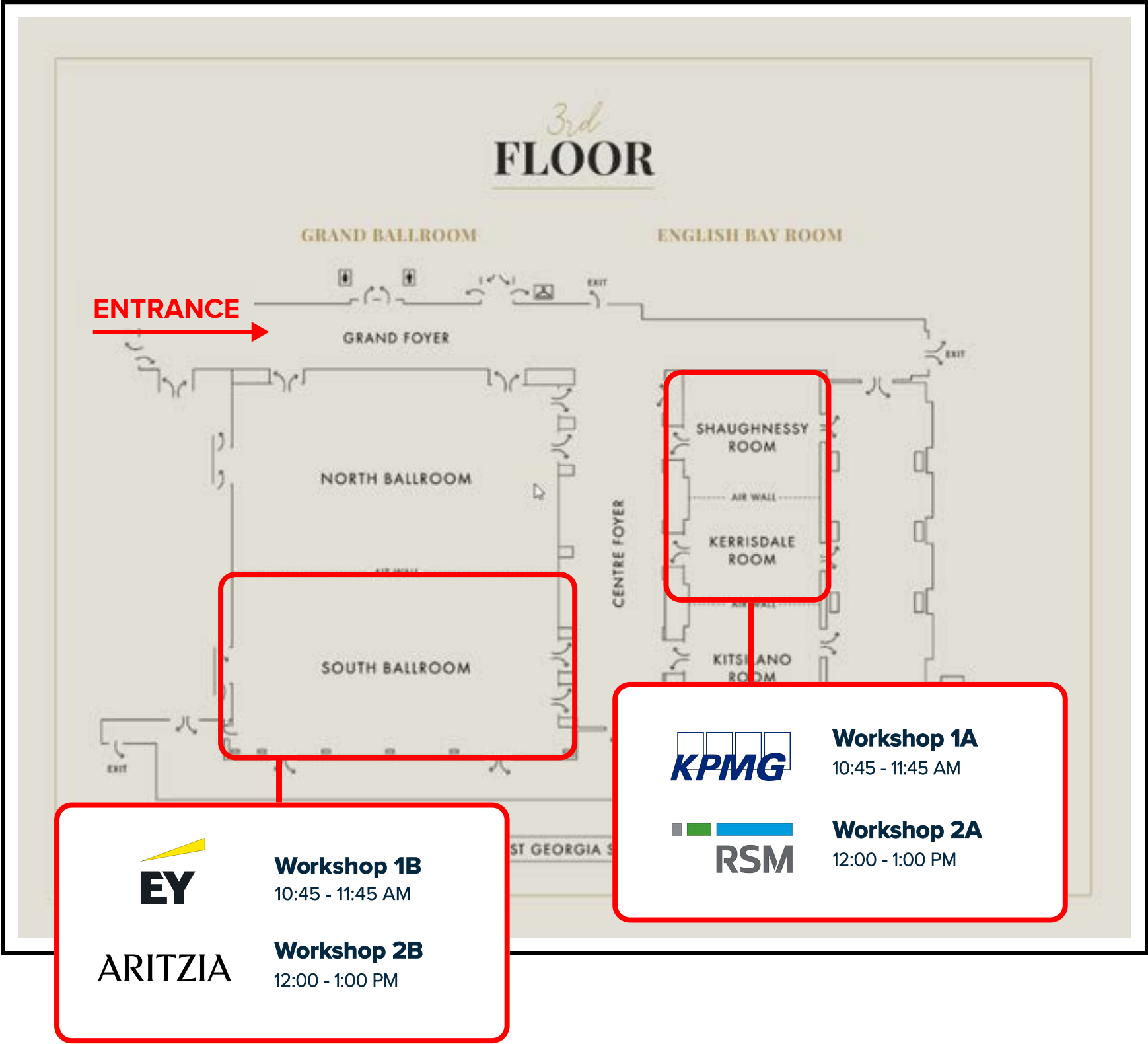
**Workshop 2B:** “Internal Consulting at Aritzia” by Aritzia

**Speakers:** Lauren Burrows, Nicki Murdoch, Carol Wong, Michael Becker-Segal



# WORKSHOP LOCATIONS

Here are the locations for our workshops hosted by KPMG, EY, RSM, and Aritzia. Please arrive 5 minutes before the start of each workshop, no late entry will be allowed.





# NAME TAG GUIDE

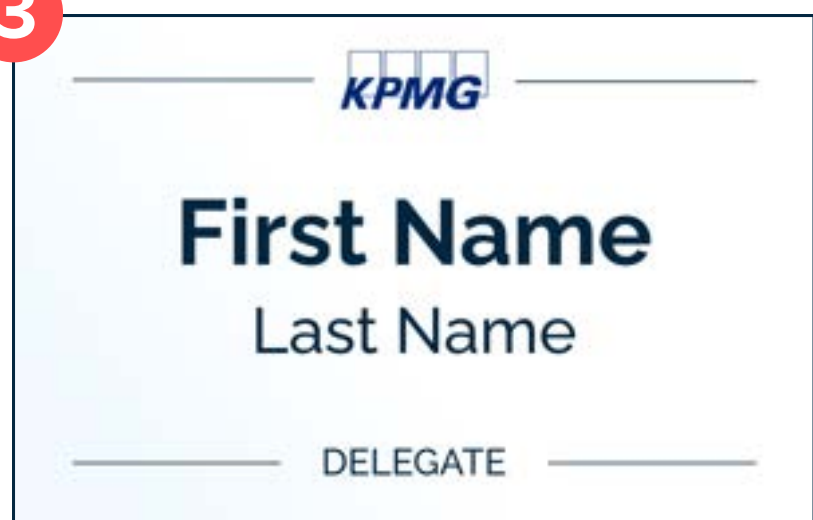
1



2



3



4



Attendee name tags are indicated by a dark blue background. On the back of your nametag, you will find your assigned table number for the Gala Dinner as well as your registered workshops (See 2).

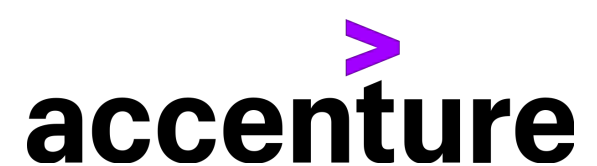
Networking delegate (as well as executive team) name tags are indicated by a light background, with their associative company (See 3).



## NETWORKING FIRMS

Professional delegates from these firms will be attending our Wine & Cheese Networking session. Each delegate will be wearing a name tag with their company's logo displayed.

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# FINANCIAL SPONSORS

Thank you to the sponsors that help make NSCC possible.

## PLATINUM TIER



## DIAMOND TIER



## GOLD TIER



## SILVER TIER



## CASE SPONSORS





# IN-KIND SPONSORS

Thank you to our in-kind sponsors that have provided all of our Conference goodie-bag items. See below for discount codes on select products!



## Steve's Poké:

- Get 2 x \$5 mobile order vouchers
- Step 1: Text "school" to 82762
- Vouchers expire 30 days from the day of the text

## Too Good to Go:

- Code: NSCC-TGTG
- Number of codes: 100
- Value: A meal worth up to \$6.99
- Code is for first purchase only

## No Sugar Company:

- DISCOUNT CODE: SAMPLE20
- 20% off entire order
- Applies to one-time purchases

## EVO:

- Use "SCHOOL" for a free membership + 60 minutes. Minutes will expire 30 days after Membership approval.

# THANK YOU

**We look forward to seeing you at the Conference!**

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**CONNECT WITH US!**



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